



2010

YOUTH BUSINESS ADVENTURE (YBA)

“Where Educators Meet Business”

All it costs is your time!



YBA EDUCATOR APPLICATION REQUEST FORM

2009 Educator Participants

Rose Anderson, St. Francis High School
 Kathryn Anderson, Aberdeen Central HS
 Al Bierschbach, Madison High School
 Michelle Davies, Custer Middle School
 Roger Deutsch, Parker High School
 Sally Donald, Sunshine Bible Academy
 Lila Fisher, McIntosh High School
 James Greene, St. Michael Elementary, Sioux Falls
 Chris McGregor, McCook Central HS
 Scott Muckey, Corsica High School
 Brad Preheim, Armour High School
 Marcelle Redfish-Farmer, Todd Co. HS
 John Rist, Viborg High School
 Linda Schanzenbach, Selby Area Elem.
 Sandy Weins-Kersten, Aberdeen Central High School
 Dawn Wiebers, Madison High School
 Jodi Zeller, Elk Point-Jefferson High School
 YBA Student Activities Director
 Connie Zimbleman, Takini High School

2009 YBA Advisory Board

YBA Board Chair **Pat Wingen**, AaLadin Industries, Elk Point; **Dennis Anderson**, Genesis Equity Fund, Wall; **Carla Gatzke**, Daktronics, Inc., Brookings; **Mary Hitzemann**, Home Federal Bank, Sioux Falls; **Kay Jorgensen**, Spearfish; **Sharon Klein**, 3M Company, Brookings; **Scott Landguth**, Pete Lien & Sons, Inc., Rapid City; **Lisa Langer**, Spearfish Chamber of Commerce; **Michelle Lavallee**, Avera McKennan Hospital & University Health Center, Sioux Falls; **Mark Leddy**, Valley Queen Cheese Factory, Inc., Milbank; **Dawn Morris**, Morris, Inc., Fort Pierre; **Mark Nelsen**, Maximum Promotions, Sioux Falls; **Leo Rokusek**, Citibank (South Dakota) N.A., Sioux Falls; **Bill Shorma**, Shur-Co, Inc., Yankton; **Jay Bender**, Falcon Plastics, Inc., Brookings;; **Brenda Waage**, Dacotah Bank, Aberdeen; **Dennis Wagner**, U-Haul Company of Rapid City, Rapid City; **Vicki Wiese**, Mitchell Technical Institute, Mitchell; **Ron Williamson**, Williamson Management Group, Sioux Falls.

Yes, I would like to be a
 Teacher Assistant for YBA 2010
 The session I choose is:

- BHSU, Spearfish
June 5 - 11, 2010
- Dakota State University, Madison
June 19 - 25, 2010
- I would like more information;
send me an application form.

(Name) _____

(Home Add.) _____

(City) _____

(State) _____ (Zip) _____

(Home Phone #) _____

(School Phone #) _____

(Fax #) _____

(e-mail) _____

(School) _____

(Teaching Assignments) _____

Complete and return to:
Jasper DesLauriers, YBA Exec. Dir.
SD Chamber of Commerce & Industry
PO Box 190, Pierre, SD 57501-0190
Phone: 1-800-742-8112/(605) 224-6161
Fax: (605) 224-7198
e-mail: jasperd@sdchamber.biz
www.yba-sd.org

What Does YBA Offer Educators?

Educators will gain the following benefits :

- **An unrestricted monetary allowance of \$250 for satisfactorily completing the YBA program.**
- **An exciting program with no registration fees for educators.**
- **Optional two graduate credits at both campuses, fully paid by YBA.** (Some written work is required. Contact the YBA office for a syllabus.)
- **All meal and lodging costs fully paid.**
- **An opportunity to network with other educators from across the state.**
- **An opportunity to establish valuable connections with business people.**
- **An opportunity to interact with top-notch high school students from across the state.**

What and When is YBA?

Youth Business Adventure (YBA) is a summer program whose purpose is to give high school students and educators a better understanding and appreciation of the business world. **YBA, NOW IN ITS 31st YEAR**, is sponsored by the South Dakota Chamber of Commerce & Industry, a statewide business organization located in Pierre.

YBA will again host two sessions, the first to be held in **Spearfish at Black Hills State University (BHSU), June 5-11** (students arrive on the 7th). The second will be in **Madison at Dakota State University, June 19-25** (students arrive on the 21st). Educator participants may register for the campus of their choice, on a first-come, first-served basis.

Although primarily focused on young people, YBA offers educators an opportunity to get an inside look at the business world through one-on-one contact with business people who are program volunteers. YBA is designed and implemented by business people who "tell it like it is" because they are owners or key employees of business firms in South Dakota. These people represent many different facets of South Dakota's total business community: manufacturers, professionals, retailers, processors, etc.

How Are Educators Involved?

Each educator is assigned to a "company" of a dozen high school seniors, lead by an adult YBA Company Advisor. The Company Advisor is in charge of all meetings and other planned activities with the students. The meetings, called "company" meetings, are held 2-3 times a day in order to provide an opportunity for discussions and related activities in a small group environment. The remaining time each day is filled with speakers, competitive business games, or social activities, etc.

The primary role of the educator is first to learn more about the business world in order to share that knowledge later with local classroom students unable to attend YBA. Also, a Company Advisor will often rely on educators for professional advice on effective teaching methods and discussion techniques. Helpful suggestions from educators for successful company meetings are appreciated at YBA.

Educators are housed in private rooms in separate air-conditioned halls and are not responsible for chaperoning student halls. Educators are not required to "teach" at YBA, but will be assigned to a business volunteer (Company Advisor) for cooperative activities. Most evening student social activities, such as the dance, karaoke, and the pool events, are optional for educators.

What Teacher Assistants Say...

Kathryn Andersen, Aberdeen Central HS: At YBA we were immersed for the week, studying various aspects of business, and the preparation of a business plan. The week was peppered with effective speakers and opportunities for friendly competition. It was a fun, rewarding educational opportunity.

Rose Andersen, St. Francis Indian School: This is my third year as a Teacher Assistant at YBA in Spearfish. Each year there has been a good group of students wanting to learn the ins and outs of business and what it takes to become an entrepreneur. By the end of the week, the students, Company Advisors (business mentors), and Teacher Assistants are exhausted, but everyone has learned a lot about business, and had a good time.

Al Bierschbach, Madison HS: My favorite part of YBA was helping the students tie together the business plan to present to a board of investors. I really enjoyed helping the students create a commercial for their product. It was also fun to see them work together solving problems at Problem Solving Olympics, just after they had all met.

Michelle Davies, Custer Middle School: I spent an incredible week, full of business competition action with eleven extremely bright and motivated 17 year-olds. YBA is an organization that is making a difference in SD communities.

Roger Deutsch, Parker HS: YBA is a great week for students to get involved with how to start and run a business. It's a great opportunity for them to learn how to work with one another to make decisions in running the business. It's also a great opportunity for students to make new friends, with some of them becoming lifelong friendships.

Chris McGregor, McCook Central HS: YBA is an intense, fast-paced, exciting, and fun experience! It brings together the best students in South Dakota and allows them to network with business professionals while learning what it's like to run a business. What a great week! I can't wait to come back.

Scott Muckey, Corsica HS: YBA is an excellent opportunity to find out if a student is interested in any aspect of business.

Brad Preheim, Armour HS: YBA does a great job of making education enjoyable in a competitive environment. Students have the opportunity to learn from and work with business leaders and educators. This high energy program builds teamwork and needed skills in tomorrow's leaders. It is as rewarding for the adults as it is for the students.

Marcelle Redfish-Farmer, Todd County HS: YBA 2009 was the best year for me. The group of students that I worked with had amazing creativity, was able to pull together, and worked very well together. I know that each student will have a great senior year as the class of 2010. YBA offered them a "crash course" in the business world to give them the exposure they need to help guide them. I look forward to next year's YBA and working with another bright group of students.

John Rist, Viborg HS: YBA was an unbelievably positive experience.

Linda Schanzenbach, Selby Area Elementary School: YBA on the campus of BHSU was a tremendously busy week, loaded with activities and speakers concerning life in the business world! We created companies that marketed product ideas. Students wrote business plans and had the chance to earn \$500 scholarships, matched by most SD post secondaries. Although intense, I learned a lot about the world of entrepreneurship.

Sandy Weins-Kersten, Aberdeen Central HS: YBA provides a learning experience for students that is beyond what can be taught or learned in most classrooms. YBA provides the opportunity for young people to explore business concepts. This year's participants took full advantage of this chance to excel.

Dawn Wiebers, Madison HS: The entire week long adventure was amazing and put the world of business into perspective. This opportunity to work with young entrepreneurs was awesome. I will be able to utilize several activities and contacts from YBA in my classroom.

Jodi Zeller, Elk Point Jefferson Schools (YBA Student Activities Director): YBA is one of the most educational, entertaining and rewarding experiences an incoming senior can experience. I encourage all educators to expose their students to this awesome experience, and also to apply to attend YBA as a T.A.

Connie Zimbleman, Takini High School: The 2009 Youth Business Adventure Session at BHSU was an excellent learning opportunity for students as well as Teacher Assistants and Company Advisors (business mentors) - The students, having been put into companies, have five days to complete a very large task. Sunday, the first day, students get a chance to know each other, and by Friday, they have built an imaginary company with a logo, TV commercial, and have presented the business plan to a group of investors/judges. Other activities included speakers and challenges that helped students gain greater understanding of themselves. I would recommend YBA to any student.