



Yes! I would like to become a Company Advisor for YBA 2012!

Name: _____
Title: _____
Company: _____
Address: _____
City: _____
State: _____ Zip Code: _____
Phone: _____
Email: _____
Session:
BHSU, Spearfish- June 2-8 _____
USD, Vermillion- June 16-22 _____

I also recommend _____
to be contacted about YBA.
Contact information: _____

Complete and return to:

Jasper DesLauriers
YBA Executive Director
SD Chamber of Commerce & Industry
PO Box 190
Pierre, SD 57501-0190
1.800.742.8112 or 605.224.6161
jasperd@sdchamber.biz
yba-sd.org

2011 Company Advisors

Youth Business Adventure wishes to thank all of our 2011 Company Advisors and the businesses that allowed their employees to attend. YBA is very grateful for their support. Our Company Advisors and business volunteers made YBA 2011 possible.

- Dennis Wagner**, U-Haul- Campus Chair BHSU
- Bob Pottratz**, Citibank-Campus Chair USD
- William Dulitz**, CompuCom Systems Inc.
- Laura Green**, Citibank
- Jim Greene**, Moonlight Melodies
- Joyce Hatch**, Black Hills Regional Eye Institute
- Nancy Hesper**, Avera McKennan Hospital & University
- Megan Ranshau**, Meta Payment Systems
- Jesse Steiner**, Citibank
- Amanda Scott**, Pete Lien & Sons
- Kris Struwe**, Dakota Abstract & Title
- Chris Wingen**, Aaladin Industries
- Mark Yockey**, USD School of Business

Please consider giving your time to YBA 2012 and help make a difference for South Dakota Students!



Youth Business Adventure

Volunteer your time for the Youth of South Dakota- Become a Company Advisor



Sponsored by the SD Chamber of Commerce & Industry and the Greater South Dakota Education & Research Foundation

What is YBA?

YBA is an opportunity for high school students and educators to better understand the American private enterprise system and how business operates within it.

YBA also encourages students to achieve higher education and to enter the future South Dakota work force. The YBA program teaches entrepreneurship and business skills. This program is for all students, not just those interested in business. It also showcases the great businesses and many work opportunities that are within our state.

What does a Company Advisor do?

A Company Advisor is a loaned business executive, business owner or volunteer who provides leadership and direction to a “company” of high school students. They give insight to students and guide them in the week’s many business decisions. Each Company Advisor is paired with an educator to assist him/her with running each company. Company Advisors do not need to know everything about business, they just need to share their experiences with students. The most important part of being a Company Advisor is the desire to help the students of our state.

When and where is YBA?

There are two different week-long sessions of YBA. The first will be held June 2-8 at Black Hills State University in Spearfish. The second session will be held June 16-22, at The University of South Dakota in Vermillion.

Why Volunteer?

When business people spend time at YBA, students look up to their Company Advisors and appreciate the time spent with them. Students also gauge all other business people by the “CA” yardstick. As a Company Advisor, you really do get the chance to make a difference and it only takes one week of your time! YBA volunteers set lifelong examples for students as excellent business role models!

What are the benefits to the Company Advisor?

- Discover the diversity of South Dakota’s businesses and opportunities.
- Listen to dynamic speakers from all different areas of business.
- Learn and refine management skills. Students will bring new and different challenges to your ideas about leadership.
- Network with other Company Advisors, speakers and business people throughout the week.
- Gain appreciation for young people and renew your passion for business with their enthusiasm.
- Learn more about teambuilding and have new activities to bring back to your workplace.
- Expand your own business knowledge with the many various activities that YBA does.
- Inspire students to become the best at whatever career path they choose!

What do Company Advisors say about YBA?

“This is my fifth year of involvement with the YBA program. The best part is that I have seen a great group of students go from being so quiet to pulling together in a team and learning some great lessons for the future. I will be coming back again and again because I feel YBA is very important to South Dakota.”
- William Dulitz

“Invest in yourself by attending Youth Business Adventure! You learn as much from the students as they do from you.” - Jim Greene

“YBA was an exciting week of working with some of the best student from across the state. I know I learned and experienced so much from the students. Each year that I returned, I am renewed with an enthusiasm for the business world.” - Kris Struwe



Company Advisor Chris Wingen, works with a student on interview skills during the USD session.