

# In Just One Week YOU Can Make a Difference In South Dakota's FUTURE!



**Youth Business Adventure**  
A program of the South Dakota  
Chamber of Commerce & Industry  
[www.yba-sd.org](http://www.yba-sd.org)

## Company Advisors (CA's) 2008 BHSU Session

<b>Dennis Wagner</b> , <i>Campus Chair</i> U-Haul of Rapid City	<i>General Manager</i> Rapid City, SD
<b>Christine Fossbinder</b> Qwest Communications	<i>Sr. Corporate Trainer</i> Sioux Falls, SD
<b>Ray Gonzales</b> SD Rural Enterprise, Inc.	<i>VP Business Development</i> Sioux Falls, SD
<b>Nancy Hespe</b> Avera McKennan Hospital & University Health Center	<i>Marketing Analyst</i> Sioux Falls, SD
<b>Linda Hodgkin</b> Dacotah Bank	<i>Regional Retail Manager</i> Rapid City, SD
<b>Jodi Jackson</b> Morris, Inc.	<i>Human Resources</i> Fort Pierre, SD
<b>Sharon Klein</b> 3M Company	<i>Engineer</i> Brookings, SD
<b>Brian McDaniel</b> APIS Consulting	<i>Owner</i> Lemmon, SD
<b>Brian Sandvig</b> Valley Queen Cheese Factory, Inc.	<i>CFO</i> Milbank, SD
<b>David Wiederich</b> Citibank, SD (N.A.)	<i>Management Associate</i> Sioux Falls, SD

## Company Advisors (CA's) 2008 DSU Session

<b>Jay Bender</b> , <i>Campus Chair</i> Falcon Plastics, Inc.	<i>President</i> Brookings, SD
<b>Barbara Cole</b> USD School of Business	<i>Employment Svc. Mgr.</i> Vermillion, SD
<b>Bill Dulitz</b> Siemens IT Solutions & Services	<i>Computer Tech.</i> Sioux Falls, SD
<b>James Hoffman</b> H & R Block	<i>Manager</i> Sioux Falls, SD
<b>Karl Johnson</b> eTelecare	<i>Customer Relations</i> Vermillion, SD
<b>Steve Knight</b> Shur-Co, Inc.	<i>Engineering Manager</i> Yankton, SD
<b>Jill Paulson</b> Mount Marty College	<i>Enrollment Counselor</i> Yankton, SD
<b>Kris Struwe</b> Dakota Abstract & Title Co.	<i>Closing Manager</i> Brookings, SD
<b>Stacy Thomsen</b> Sanford Health	<i>Public Affairs Specialist</i> Sioux Falls, SD
<b>Greg Wagner</b> Citibank, SD (N.A.)	<i>Unit Manager</i> Sioux Falls, SD

## How do Company Advisors benefit YBA?

When experienced business people spend time at YBA, the students look up to their Company Advisor ... appreciate that they took the time to be with them... gauge all other business people by the "CA" yardstick... What a great example YBA Company Advisors set for students!

## What is YBA?...

YBA is an opportunity for high school students and teachers to better understand the American private enterprise system and how business operates within this system.

**Yes!** I would like to be a Company Advisor for **YBA 2009**. The session I choose is (please circle):  
**BHSU, Spearfish**                      **June 6-12**  
**OR**  
**DSU, Madison**                              **June 20-26**

**Send me more information:**

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
E-mail \_\_\_\_\_

Complete and return to:

**Sylvia Moisan, YBA Exec. Dir.**  
**SD Chamber of Commerce  
& Industry**  
**PO Box 190**  
**Pierre, SD 57501-0190**  
**Phone: 1-800-742-8112**  
**(605) 224-6161**  
**Fax: (605) 224-7198**  
**E-mail: [sylviam@sdchamber.biz](mailto:sylviam@sdchamber.biz)**

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## How Can You Help?...

### Become a Company Advisor!

#### What does a Company Advisor do?

- Advise and supervise a team of high school students as they form their own company and work through a business simulation.

#### How long is YBA?

- Just one week... to make a difference that will last a lifetime.

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#### What do the Company Advisors say about YBA?

The YBA youth have inspired me! It is so great to see them working together toward common goals. South Dakota has a promising future with them as leaders.

- **Linda Hodgkin, BHSU**

YBA is a week of fun-filled activities that help expose and prepare our youth for the business world. A great deal of learning occurs from preparing a business plan, to market trends, to taping an actual commercial. All of the speakers were very good. I was impressed with the exceptional organization of the program. If asked, I would love to have the opportunity to participate again.

- **Jodi Jackson, BHSU**

YBA is a tremendous asset to the state of South Dakota. It provides our youth with a strong foundation in the business world through coaching, motivation and inspiration in an enthusiastic atmosphere.

- **Brian McDaniel, BHSU**

YBA challenges SD's best young adults to better themselves. It uses a business setting and environment to hone their interpersonal, creative and analytical skills.

- **Brian Sandvig, BHSU**

I enjoyed watching my company grow from their little shells, start getting involved and showing great appreciation for the speakers, the staff and the behind-the-scenes people. I also enjoyed collaborating with the staff and the company.

- **William Dulitz, DSU**

YBA is simply showing business to the young adults that make the choice to see it.

- **James Hoffman, DSU**

The faces change from year to year, but the experience remains the same. Wow! What a great group to work with!

- **Karl Johnson, DSU**

As a first time Company Advisor for YBA, I was amazed by the entire experience. The kids showed more



2008 BHSU Company Advisors, front, from left, Christine Fossbinder, David Wiederich, Sharon Klein, Rey Gonzales, and Brian McDaniel. Back row, Campus Chair Dennis Wagner, Jodi Jackson, Brian Sandvig, Linda Hodgkin, and Nancy Hesper.



2008 DSU Company Advisors, front from left Jill Paulson, Kris Struwe, Stacy Thomsen, James Hoffman, and Campus Chair Jay Bender. Back row, Karl Johnson, Bill Dulitz, Greg Wagner, Barb Cole, and Steve Knight.

potential and energy than I had ever imagined. The staff went beyond extreme to maximize the opportunity for everyone. The program exposes students to real business scenarios in sales, manufacturing, planning and financial management. I would never have believed that this much teaching, fellowship and mentoring could be passed on to

this many students in five days, but I saw it with my own eyes.

- **Steve Knight, DSU**

YBA is a wonderful opportunity to experience our leaders of tomorrow. It's great to be part of all the excitement, wonder and learning that goes on throughout the week.

- **Kris Struwe, DSU**