

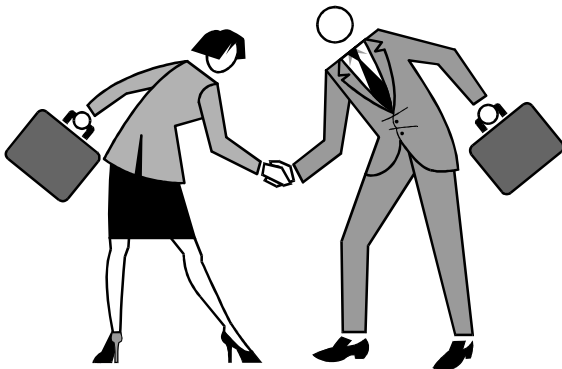


# 2009

## YOUTH BUSINESS ADVENTURE (YBA)

“Where Educators Meet Business”

*All it costs is your time!*



## YBA EDUCATOR APPLICATION REQUEST FORM

### 2008 Educator Participants

Rose Anderson, St. Francis High School  
Carol Birgen, Lyman High School  
Tom Calhoun, Wall High School  
Sam Glantzow, Selby High School  
Mary Gropper, Crazy Horse High School  
Todd Karst, Plankinton High School  
Chris McGregor, McCook Central HS  
Scott Muckey, Corsica High School  
Bobbi Jo Parker, Stanley Co. High School, Fort Pierre  
Micheal Perrion, Henry High School  
Marcelle Redfish-Farmer, Todd Co. HS  
Marcia Schuldt, White Lake High School  
Mark Shriver, Dell Rapids High School  
Kathleen Trower, Rutland High School  
Janet Wagner, Bon Homme High School, Tyndall  
Ron Weber, Armour High School  
Mel Youngberg, Sturgis Brown High School  
Connie Zimbleman, Takini High School

### 2009 YBA Advisory Board

YBA Board Chair **Pat Wingen**, Aaladin Industries, Elk Point; **Dennis Anderson**, Genesis Equity Fund, Wall; **Carla Gatzke**, Daktronics, Inc., Brookings; **Mary Hitzemann**, Home Federal Bank, Sioux Falls; **Kay Jorgensen**, Spearfish; **Sharon Klein**, 3M Company, Brookings; **Scott Landguth**, Pete Lien & Sons, Inc., Rapid City; **Lisa Langer**, Spearfish Chamber of Commerce; **Michelle Lavallee**, Avera McKennan Hospital & University Health Center, Sioux Falls; **Mark Leddy**, Valley Queen Cheese Factory, Inc., Milbank; **Dawn Morris**, Morris, Inc., Fort Pierre; **Mark Nelsen**, Maximum Promotions, Sioux Falls; **Leo Rokusek**, Citibank (South Dakota) N.A., Sioux Falls; **Bill Shorma**, Shur-Co, Inc., Yankton; **Fred Sluneka**, Avera McKennan Hospital & University Health Center, Sioux Falls; **Brenda Waage**, Dacotah Bank, Aberdeen; **Dennis Wagner**, U-Haul Company of Rapid City, Rapid City; **Vicki Wiese**, Mitchell Technical Institute, Mitchell; **Ron Williamson**, Williamson Management Group, Sioux Falls.

**Yes**, I would like to be a  
Teacher Assistant for YBA 2009  
The session I choose is:

- BHSU, Spearfish  
June 6 - 12, 2009
- Dakota State University, Madison  
June 20 - 26, 2009
- I would like more information;  
send me an application form.

(Name) \_\_\_\_\_

(Home Add.) \_\_\_\_\_

(City) \_\_\_\_\_

(State) \_\_\_\_\_ (Zip) \_\_\_\_\_

(Home Phone #) \_\_\_\_\_

(School Phone #) \_\_\_\_\_

(Fax #) \_\_\_\_\_

(e-mail) \_\_\_\_\_

(School) \_\_\_\_\_

(Teaching Assignments) \_\_\_\_\_

Complete and return to:  
**Sylvia Moisan, YBA Exec. Dir.**  
SD Chamber of Commerce & Industry  
PO Box 190, Pierre, SD 57501-0190  
Phone: 1-800-742-8112/(605) 224-6161  
Fax: (605) 224-7198  
e-mail: [sylviam@sdchamber.biz](mailto:sylviam@sdchamber.biz)  
[www.yba-sd.org](http://www.yba-sd.org)

## What Does YBA Offer Educators?

Educators will gain the following benefits :

- **An unrestricted monetary allowance of \$250 for satisfactorily completing the YBA program.**
- **An exciting program with no registration fees for educators.**
- **Optional two graduate credits at both campuses, fully paid by YBA.** (Some written work is required. Contact the YBA office for a syllabus.)
- **All meal and lodging costs fully paid.**
- **An opportunity to network with other educators from across the state.**
- **An opportunity to establish valuable connections with business people.**
- **An opportunity to interact with top-notch high school students from across the state.**

## What and When is YBA?

Youth Business Adventure (YBA) is a summer program whose purpose is to give high school students and educators a better understanding and appreciation of the business world. **YBA, NOW IN ITS 30th YEAR**, is sponsored by the South Dakota Chamber of Commerce & Industry, a statewide business organization located in Pierre.

YBA will again host two sessions, the first to be held in **Spearfish at Black Hills State University (BHSU), June 6-12** (students arrive on the 7th). The second will be in **Madison at Dakota State University, June 20-26** (students arrive on the 21st). Educator participants may register for the campus of their choice, on a first-come, first-served basis.

Although primarily focused on young people, YBA offers educators an opportunity to get an inside look at the business world through one-on-one contact with business people who are program volunteers. YBA is designed and implemented by business people who "tell it like it is" because they are owners or key employees of business firms in South Dakota. These people represent many different facets of South Dakota's total business community: manufacturers, professionals, retailers, processors, etc.

## How Are Educators Involved?

Each educator is assigned to a "company" of a dozen high school seniors, lead by an adult YBA Company Advisor. The Company Advisor is in charge of all meetings and other planned activities with the students. The meetings, called "company" meetings, are held 2-3 times a day in order to provide an opportunity for discussions and related activities in a small group environment. The remaining time each day is filled with speakers, competitive business games, or social activities, etc.

The primary role of the educator is first to learn more about the business world in order to share that knowledge later with local classroom students unable to attend YBA. Also, a Company Advisor will often rely on educators for professional advice on effective teaching methods and discussion techniques. Helpful suggestions from educators for successful company meetings are appreciated at YBA.

**Educators are housed in private rooms in separate air-conditioned halls and are not responsible for chaperoning student halls. Educators are not required to "teach" at YBA**, but will be assigned to a business volunteer (Company Advisor) for cooperative activities. Most evening student social activities, such as the dance, karaoke, and the pool events, are optional for educators.

## What Teacher Assistants Say...

The YBA program is very good for teachers to attend. It is a fun-filled week of team building activities and career building skills, and a great opportunity for teachers to get graduate credits (YBA covers the credit cost). It is also a great opportunity to meet other teachers, business people and students from around the state. **Rose Anderson, St. Francis Indian School, BHSU**

My favorite part of YBA was seeing young adults rise to the challenges given them. The YBA experience reassures us that our future is in good hands. **Carol Birgen, Lyman HS, BHSU**

I enjoyed watching these kids put together a program with a product, presentation, commercial and all the key ingredients to present to a panel of judges in less than one week. After being a part of this program, I have come to the conclusion that anything is possible given the opportunity, and it can be done using whatever is available for materials and time. This is a program every incoming senior should take. It would prepare them for their senior year, and in the case of our school (Wall), it would prepare the seniors for senior projects. **Tom Calhoun, Wall HS, BHSU**

This was an extraordinary opportunity for students interested in the business world to learn about the various aspects of making and selling a product. This is done by using a hands-on approach, with groups of students forming a company, designing and marketing a product. **Sam Glantzow, Selby Area HS, BHSU**

I really enjoyed attending YBA at BHSU. It was very rewarding to see the student participation and achievement in all the various business activities. I highly recommend YBA to any student wanting to have a great, fun week while learning about business. **Mary Gropper, Crazy Horse HS, BHSU**

YBA was filled with exciting activities and speakers that were full of energy. It was the longest, shortest week of my life, and to see and be part of watching total strangers come together and form a viable company was amazing. I would do it again. **Todd Karst, Plankinton HS, DSU**

YBA is an amazing program! It gives South Dakota students the opportunity to learn about business, meet new people and participate in activities that build character and life skills. YBA benefits everyone, whether or not they plan to go into business in the future. **Chris McGregor, McCook Central HS, DSU**

YBA is one of those excellent opportunities for students. They have a chance to meet professionals and students from the great state of South Dakota while learning about the business world. **Scott Muckey, Corsica HS, DSU**

YBA is a great experience for the students to network with business members, teachers, college associates and other students. If they are thinking about learning more about the business world, this is the camp for them. **Bobbi Jo Parker, Stanley County HS, BHSU**

YBA is a great experience for our students, teachers, and Company Advisors (business mentors). It provides great hands-on activities for everyone to become exposed to the exciting world of business. **Micheal Perrion, Henry HS, DSU**

I enjoyed being able to work with students that are excited about the business world. I have seen students grow in the week's activities and was honored to have made a small difference in their lives. I wish all of them luck and look forward to running into them in the future. **Marci Redfish-Farmer, Todd County HS, BHSU**

YBA is a wonderful opportunity for students to learn, not only about the business world, but also about themselves. In less than a week's time they move from being total strangers to close friends. There are opportunities for them to stretch their horizons by stepping out of their comfort zones. Many find inner interests and abilities that they didn't know they had. I highly recommend YBA to those students who are ready to challenge themselves. **Marcia Schuldt, White Lake HS, DSU**

YBA is a great place for students to learn about business. They are exposed to the many elements of business from a business simulation to making a TV commercial. I really enjoyed the week, working with some of the best high school students in the state. **Mark Shriver, Dell Rapids Public HS, DSU**

YBA was a full week of collaboration whether it was in company decisions or activities. Meeting the participants was very interesting. Each person added greatly to the mix. I encourage all students to take advantage of this week; it is an excellent experience. **Connie Zimbleman, Takini School, BHSU**