

# YOUTH BUSINESS ADVENTURE - 2009

## What is Youth Business Adventure (YBA)?

YBA is a week-long summer program, sponsored by the South Dakota Chamber of Commerce and Industry, planned and implemented by South Dakota business people for the purpose of opening the world of South Dakota business opportunities to the state's young people. Our youth have little exposure to, and even less understanding of, the business world. For the most part, their understanding of business is largely based on negative portrayals in the news, on TV, and in the movies.

## Who is Eligible to Attend YBA?

Current South Dakota high school juniors are eligible to apply for awards to attend YBA. Because educators influence large numbers of students, they are also eligible to attend YBA.

## When is YBA?

YBA's first program session is **June 7-12, 2009** at Black Hills State University in Spearfish. The second session is **June 21-26, 2009** at Dakota State University in Madison. For business volunteers, the program orientation begins on June 6 and June 20, respectively.

## Who Benefits from YBA?

- **YOU benefit** because future employees are more focused and have a positive "big picture" about business more firmly in mind as they enter the workforce.
- **STUDENTS benefit** because they acquire a better understanding of business, where they fit in, and how to gain entry into business and advance their careers.
- **SOUTH DAKOTA benefits** because students are made aware of business opportunities that exist in this state.



DSU session students construct their fictional product from "junk".



Members of Company B at the BHSU session present their business plan to venture capitalists.

# 30th Annual Youth Business Adventure

## **Why Should Your Business Support YBA?**

Your support is an investment in your future workforce. The payback can start surprisingly soon.

For 29 years some of the brightest and most energetic students have attended YBA programs. These are students who are important assets to South Dakota companies. YBA programs offer your company a chance to get to know this source of talent and **THEY GET TO KNOW YOUR COMPANY.**

- Most YBA students become college graduates
- 60% of YBA students return to or stay in South Dakota
- YBA students learn about business and chose future courses that help their career and help your company
- YBA students talk to each other about their training, their planning and the companies they will join or have joined

## **What is the Cost Per Student at a YBA Session?**

The cost to sponsor a student or teacher at YBA is approximately \$600.00. The students pay a \$150 registration fee. YBA depends on contributions from businesses, financial institutions, private foundations, service clubs, and individuals for the remainder of the costs.

## **What Events during YBA Sessions can Your Business Underwrite?**

You may choose to sponsor any of the following events during each of the YBA sessions: Business Bowl; Emerging Entrepreneur Contest; Problem Solving Olympics; busing for business tours; t-shirts; studio taping of original commercials. Of course, students are also entertained with an evening of bowling, karaoke and pizza night, a pool party, and the final dance. Signs and banners recognizing sponsoring businesses will be on display during the event, as well as being noted in the daily schedule.

Corporations wishing to sponsor a “Day at YBA” may display and promote their products on campus and make a presentation to the participants during a general assembly. Your company logo with a link to your website will appear on the YBA website as a sponsor. A “Day at YBA” can be underwritten for \$5,000. Reserve your day early; there are only ten available.

## **How Can You Help?**

Youth Business Adventure is supported by over 200 businesses, organizations, and individuals, people just like you. For each \$500 YBA receives, another participant is selected to attend the program. Contributions range from a single company giving multiple scholarships to a group of individuals combining their resources to give a partial scholarship. Complete or partial awards can be earmarked for a particular school, county, or may be placed in the general fund for communities without designated support.

**All contributions made to the Greater South Dakota Education and Research Foundation, a 501(c)(3) organization, are tax deductible.**

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# YBA 2008 CONTRIBUTORS' HONOR ROLL

*Platinum and Gold contributors are printed in bold.*

*+ Have provided Company Advisors over the years*

**\$1500 & over - Platinum**  
**\$800-\$1499 - Gold**  
**\$500-\$799 - Silver**  
**\$200-\$499 - Bronze**

*\* A YBA Sponsor 10 or more years*  
*\*\* A YBA Sponsor 20 or more years*  
*Charter contributors in italics.*

## **ABERDEEN**

Aberdeen Area Chamber of Commerce \*  
 Aberdeen News Company \*  
 Absolutely! Aberdeen - (in-kind)  
**Dacotah Banks, Inc. - Gold \*\* +**  
 Hatterscheidt Foundation Agency  
 Prairie Tool Company \*  
 Student Loan Finance Corporation \*\*  
 Super 8 Motels, Inc. - Bronze \*\* +

## **BALTIC**

Sunderman Manufacturing Co. \*

## **BISMARCK**

*MDU Resources Foundation - Silver \*\**

## **BROOKINGS**

**3M Foundation - Platinum \*\* +**

Banner Associates, Inc. - Bronze \*

**Daktronics, Inc. - Platinum \*\* +**

**Falcon Plastics, Inc. - Gold \*\* +**

First Bank & Trust - Bronze \*

Homestead Building Supplies - Bronze \*

Larson Manufacturing Company - Bronze \*\* +

Mills Construction \*

Twin City Fan & Blower Company - Bronze \*\*

## **CHAMBERLAIN**

Casey Corporation \* +

## **CLEAR LAKE**

Interstate Telecommunications Co-op - Silver \*\*

## **COLOME**

Colome American Legion Auxilliary - Bronze \*\*

First Fidelity Bank - Bronze \*\*

## **CRAZY HORSE**

Crazy Horse Memorial Foundation - Silver \*

Korczak's Heritage, Inc. - Bronze \*

## **CUSTER**

Custer Area Chamber of Commerce \*

## **DE SMET**

DeSCo Architectural, Inc. \*

DeSmet Farm Mutual Insurance - Silver \*\*

## **ELK POINT**

**AaLadin Industries, Inc. - Platinum \*\* +**

## **ELKTON**

BankStar Financial - Bronze \*

## **FAITH**

Farmers State Bank - Bronze \*

## **FREEMAN**

Merchants State Bank - Silver

## **GEDDES**

First State Bank Armour - Silver \*

## **GROTON**

Groton Chamber of Commerce - Bronze \*

## **HARRISBURG**

**Showplace Wood Products, Inc. - Platinum**

## **HERREID**

Campbell County Bank \*

Herreid Area Boosters

## **HILL CITY**

Rushmore Forest Products, Inc. - Bronze

## **HURON**

Dakota Communications LTD - Silver \*

## **IPSWICH**

Ipswich State Bank \*

Ken's Food Fair \*

## **LEAD**

Wharf Resources (U.S.A.), Inc. - Silver \*

## **LEMMON**

Bank of the West - Bronze \*

Wheeler Manufacturing Company - Silver \*\* +

## **LENNOX**

Valley Exchange Bank-Lennox/Tea

## **MADISON**

Greater Madison Area

Chamber of Commerce - Bronze\*

## **MENNO**

Menno State Bank \*

## **MILBANK**

Dakota Granite Company, Inc. - Bronze \*\*

*Earl D. Bohlen & Associates - Bronze \**

Grant County Implement - Silver \*

**Otter Tail Power Company - Platinum \*\***

**Valley Queen Cheese Factory - Platinum \*\* +**

## **MILLER**

American Bank & Trust - Bronze \*

Quoin Financial Bank - Bronze \*

## **MITCHELL**

Dakota Pump, Inc.

Muth Electric, Inc. - Bronze

Tessier's, Inc. - Bronze \*

**Toshiba America Business Solutions**

- **Platinum \*\***

Trail King Industries, Inc. - Bronze \*\*

## **ONIDA**

Sunrise Bank Dakota \*

## **PHILIP**

First National Bank - Silver \*\*

**Krofam, Inc. - Gold \*\***

Philip Chamber of Commerce - Bronze \*\*

## **PIERRE**

**American State Bank - Gold \*\***

**BankWest, Inc. - Gold \*\* +**

Fischer Rounds & Associates - Bronze

Nystrom Electrical Contracting

Morris Inc. +

SD Chamber & Economic Development Council  
 - Bronze

State Publishing Company - Bronze \*\* +

Wegner Financial Services, Inc. \*

## **PLATTE**

First Fidelity Bank - Bronze

## **PRESHO**

Dakota Prairie Bank

## **RAPID CITY**

Black Hills Corporation - Bronze \*\*

Black Hills Forest Resource Assn. - Bronze

Cretex Concrete Products West - Bronze \*\*

Duhamel Company - Bronze \*

Gary Brown - Bronze \*

GCC Dacotah - Bronze \*

Golden West Technologies - Bronze

Heavy Constructors, Inc.

*Lynn's, Inc. - Bronze \**

National American University - Bronze \*

Northwest Pipe Fittings, Inc. - Bronze



**Company C members from the DSU session display their logo and explain it for the judges.**



During the 2008 YBA session at BHSU, students go to the campus TV studio to tape their commercial, advertising their company product.

*Rapid City continued...*

Pete Lien & Sons, Inc. - Bronze \*\* +  
 Rapid City Chamber of Commerce - Silver \*\*  
 Sanmina - SCI Corp. - Bronze

**ROSCOE**

First State Bank of Roscoe/Bowdle Branch  
 - Bronze

**SIOUX FALLS**

Amesbury Group-BSI, Inc. - Silver \*\*  
 Avera Health - Silver \*  
**Avera McKennan Hospital & University  
 Health Center - Gold \* +**  
 (Sponsor for a Day, both campuses)

Beck & Hofer Construction Company  
**Bell, Inc. - Gold \***  
 Bierschbach Equipment & Supply - Silver \*  
 Bluestem Capital Company, LLC - Bronze \*  
**Butler Machinery Company - Platinum \*\***  
**Citibank (South Dakota), N.A. - Platinum \*\* +**  
 (Sponsor for a Day, DSU campus)

**CNA Surety - Platinum \*\* +**  
 CorTrust Bank - Silver \*  
 Dan & Arlene Kirby - Bronze  
 Davenport, Evans, Hurwitz & Smith, LLP -  
 Bronze  
 David E. Birkeland Memorial Fund - Bronze \*  
 DM&E Railroad - Bronze \* +  
 Downton Rotary Club of Sioux Falls - Bronze \*\*  
 Eide Bailly LLP - Silver  
 Electronic Systems, Inc. - Bronze \*  
 First PREMIER Bank/PREMIER Bankcard - Silver  
 Henry Carlson Company - Silver \*  
 Holmes Murphy & Associates Inc. - Bronze  
**Home Federal Bank - Gold \*\* +**  
 Hutchinson Technology, Inc. - Silver \* +  
 HyVee  
 JD Evans, Inc. - Bronze \*  
 JDS Industries, Inc. - Bronze \*\*

Kevin/Peggy Kirby Family Restricted Fund - Silver  
 Koch Hazard Baltzer, Ltd. \*  
 Kreislers, Inc - Bronze  
**Lewis Drug - Gold**  
 Malloy Electric Bearing & Supply - Bronze \*  
 Midcontinent Communications - Silver \*  
 Precision Computer Systems - Bronze \*  
 Qwest - Silver \*\* +  
 RAS - Bronze  
 Raven Industries, Inc. - Silver \*\*  
 Republic National Distributing Co. - Bronze \*\*  
**Sales & Marketing Executives of Sioux Falls  
 - Platinum Plus**  
**Sanford Health - Gold \* +**  
 Sencore, Inc. - Silver \*\*  
 South Dakota Rural Enterprise, Inc. - Bronze  
 Sullivan, Inc. - Silver \*  
 Taylor Family Limited Partnership  
 The Mitographers Inc. - Bronze \*  
**Tom & Barb Everist Family Fund  
 - Platinum \*\* +**  
 US Bank, NA - Silver \*\*  
 Wells Fargo Bank, N.A - Silver \*\*  
 Williamson Management Group - Bronze \*  
 Woods, Fuller, Shultz & Smith, P.C. - Silver \*\*  
**Xcel Energy Foundation - Platinum \*\* +**

**SISSETON**

Roberts County National Bank \*  
**SPEARFISH**  
 Black Hills State University, College of  
 Business & Technology - Bronze \*  
 Spearfish Area Chamber of Commerce \*

**VERMILLION**

CorTrust Bank  
 eTelecare Global Solutions +  
 Vermillion Civic Council - Bronze  
**VIBORG**  
 Viborg Development Corporation

**VIVIAN**

Vivian Community Club  
**WAKONDA**  
 First Premier Bank \*

**WALL**

**First Western Bank - Gold \***  
**Wall Drug Store - Gold \***

**WATERTOWN**

Angus-Palm Industries, Inc. \*  
 Coldwell Banker Roby Agency \*  
 Redlinger Bros. - Bronze \*\*  
 Watertown Chamber of Commerce - Bronze

**WEBSTER**

CorTrust Bank  
 Webster Chamber of Commerce - Bronze \*

**WHITEWOOD**

Wheeler Lumber, LLC - Bronze \*

**WINNER**

First Fidelity Bank - Bronze  
**WOLSEY**

American Bank & Trust - Bronze  
**YANKTON**

Applied Engineering - Silver \* +  
 Baldwin Filters  
 William & Marcie Shorma - Silver  
 Cihak Insurance \*  
 CorTrust Bank  
 Eisenbraun & Associates, Inc.  
**First Dakota National Bank - Platinum \*\* +**  
**First National Bank South Dakota - Gold \*\***  
 Hatch Furniture \*  
 Kolberg-Pioneer, Inc. - Bronze \*  
 Mount Marty College +  
 Sapa Extrusions, Inc.  
**Shur-Co, Inc. - Gold \* +**  
 Vision Real Estate Services  
 Weiff Construction Company - Bronze \*  
 Yankton Morning Optimist Club - Bronze \*  
 Yankton Office of Economic Development - Bronze