

# Youth Business Adventure 2010

## What is Youth Business Adventure (YBA)?

YBA is a week-long summer program, sponsored by the South Dakota Chamber of Commerce and Industry, planned and implemented by South Dakota business people for the purpose of opening the world of South Dakota business opportunities to the state's young people. Our youth have little exposure to, and even less understanding of, the business world. For the most part, their understanding of business is largely based on negative portrayals in the news, on TV, and in the movies.

## Who is Eligible to Attend YBA?

Current South Dakota high school juniors are eligible to apply for awards to attend YBA. Because educators influence large numbers of students, they are also eligible to attend YBA.

## When is YBA?

YBA's first program session is **June 6-11, 2010**, at Black Hills State University in Spearfish. The second session is **June 20-25, 2010**, at Dakota State University in Madison. For business volunteers, the program orientation begins on June 5 and June 19, respectively.

## Who Benefits from YBA?

- **YOU benefit** because future employees are more focused and have a positive "big picture" about business more firmly in mind as they enter the workforce.
- **STUDENTS benefit** because they acquire a better understanding of business, where they fit in, and how to gain entry into business and advance their careers.
- **SOUTH DAKOTA benefits** because students are made aware of business opportunities that exist here.



BHSU session students work together to construct their "junk" into a product.



Members of Company G of the DSU session work on their decisions for the business simulation.

# YBA 2009 Contributor's Honor Roll

Platinum and Gold contributors are printed in bold.

**\$1500 & over - Platinum**  
**\$1499-\$800 - Gold**  
**\$799-\$500 - Silver**  
**\$499-\$200 - Bronze**

\* YBA Sponsor 10 or more years  
 \*\* YBA Sponsor 20 or more years  
 \*\*\*YBA Sponsor for 30 years  
 + Have provided Company Advisors over the years  
 Charter contributors in italics.

## **ABERDEEN**

Aberdeen Area Chamber of Commerce \*  
 Absolutely! Aberdeen - (in-kind)  
**Dacotah Banks, Inc. - Gold \*\* +**  
 Prairie Tool Company \*  
 Student Loan Finance Corporation \*\*

## **BISMARCK**

*MDU Resources Foundation - Silver \*\*\**

## **BROOKINGS**

**3M Foundation - Platinum \*\*\* +**  
 Banner Associates, Inc. - Bronze \*\*  
**Daktronics, Inc. - Platinum \*\* +**  
**Falcon Plastics, Inc. - Gold \*\*\* +**  
 First Bank & Trust - Bronze \*  
 Homestead Building Supplies - Bronze \*  
 Larson Manufacturing Company - Bronze \*\* +  
 Mills Construction \*  
 Twin City Fan & Blower Company - Bronze \*\*

## **CHAMBERLAIN**

Casey Corporation \*\* +

## **CLEAR LAKE**

Interstate Telecommunications Co-op - Silver \*\*

## **COLOME**

Colome American Legion Auxilliary - Bronze \*\*  
 First Fidelity Bank - Bronze \*\*

## **CRAZY HORSE**

Crazy Horse Memorial Foundation - Silver \*  
 Korczak's Heritage, Inc. - Bronze \*

## **CUSTER**

Custer Area Chamber of Commerce \*

## **DE SMET**

DeSmet Farm Mutual Insurance - Silver \*\*  
 DeSCo Architectural, Inc. \*  
 Lyle Signs

## **ELK POINT**

**AaLadin Industries, Inc. - Gold \*\* +**

## **ELKTON**

BankStar Financial - Bronze \*

## **FAITH**

Farmers State Bank - Bronze \*

## **FREEMAN**

Merchants State Bank - Silver

## **GEDDES**

First State Bank Armour - Gold \*

## **GROTON**

Groton Chamber of Commerce - Bronze \*

## **HARRISBURG**

Showplace Wood Products, Inc. - Platinum

## **HERREID**

Campbell County Bank \*  
 Herreid Area Boosters

## **HILL CITY**

Rushmore Forest Products, Inc. - Bronze

## **IPSWICH**

Ipswich State Bank \*

## **LEAD**

Wharf Resources (U.S.A.), Inc. - Silver \*

## **LEMMON**

Bank of the West - Bronze \*  
 Wheeler Manufacturing Company - Silver \*\* +

## **LENNOX**

Valley Exchange Bank - Bronze

## **MADISON**

Greater Madison Area  
 Chamber of Commerce - Bronze  
 Dakota State University -(in-kind)

## **MENNO**

Menno State Bank \*

## **MILBANK**

Dakota Granite Company, Inc. - Bronze \*\*\*  
*Earl D. Bohlen & Associates \**  
 Grant County Implement - Silver \*  
**Otter Tail Power Company - Platinum \*\*\***  
**Valley Queen Cheese Factory - Platinum \*\*\* +**

## **MILLER**

American Bank & Trust - Bronze \*

## **MITCHELL**

Dakota Pump, Inc.  
 Mitchell Area Chamber of Commerce - Bronze\*  
 Muth Electric, Inc. - Bronze \*  
 Tessier's, Inc. - Bronze \*

Trail King Industries, Inc. - Bronze \*\*

## **ONIDA**

Sunrise Bank Dakota \*

## **PHILIP**

First National Bank - Silver \*\*\*

**Krofam, Inc. - Gold \*\***

Philip Chamber of Commerce - Bronze \*\*

## **PIERRE**

**American State Bank - Gold \*\***

**BankWest, Inc. - Gold \*\*\* +**

Fischer Rounds & Associates - Bronze

Nystrom Electrical Contracting

SD Chamber & Economic Development Council  
 - Bronze

State Publishing Company - Bronze \*\*\* +

Wegner Financial Services, Inc. \*

## **PRESHO**

Dakota Prairie Bank

## **RAPID CITY**

Black Hills Corporation - Bronze \*\*\*

Black Hills Forest Resource Assn. - Bronze +

Crete Concrete Products West - Bronze \*\*

Duhamel Company - Bronze \*\*

Fairway Hills Apartments & Condos- Bronze \*

Heavy Constructors, Inc.

*Lynn's, Inc. - Bronze \**

Northwest Pipe Fittings, Inc. - Bronze

*Pete Lien & Sons, Inc. - Bronze \*\* +*

Rapid City Chamber of Commerce - Silver \*\*

## **ROSCOE**

First State Bank of Roscoe/Bowdle Branch

- Bronze \*

## **SIOUX FALLS**

Avera Health - Silver \*



Students at the BHSU session present their Emerging Entrepreneur proposals to potential investors (judges).



Members of Company D at the DSU session produce and film their commercial promoting their product.

**Avera McKennan Hospital & University Health Center - Gold \* +**  
**Bell, Inc. - Gold \***  
 Bierschbach Equipment & Supply - Silver \*  
 Bluestem Capital Company, LLC - Bronze \*  
**Butler Machinery Company - Platinum \*\***  
**Citibank (South Dakota), N.A. - Platinum \*\* +**  
**CNA Surety - Platinum \*\* +**  
 CorTrust Bank - Silver \*  
 Dan & Arlene Kirby - Bronze  
 Davenport, Evans, Hurwitz & Smith, LLP - Bronze  
 David E. Birkeland Memorial Fund - Bronze \*  
 Downtown Rotary Club of Sioux Falls - Bronze \*\*\*  
 Egger Steel Company- Silver +  
 Eide Bailly, LLP - Silver  
 Electronic Systems, Inc. - Bronze \*  
 First PREMIER Bank/PREMIER Bankcard - Silver  
 Holmes Murphy & Associates Inc. - Bronze  
**Home Federal Bank - Platinum \*\*\* +**  
 JD Evans, Inc. - Bronze \*  
 JDS Industries, Inc. - Silver \*\*  
 Kevin/Peggy Kirby Family Restricted Fund - Silver  
 Koch Hazard Baltzer, Ltd. \*  
 Kreislers, Inc - Bronze  
 Malloy Electric Bearing & Supply - Bronze \*  
 Midcontinent Communications - Silver \*  
 Precision Computer Systems - Bronze \*  
*Qwest - Silver \*\* +*  
 RAS - Bronze  
 Raven Industries, Inc. - Silver \*\*  
 Republic National Distributing Co. - Bronze \*\*  
**Sales & Marketing Executives of Sioux Falls - Platinum Plus**  
**Sanford Health - Gold \* +**  
 Sencore, Inc. - Silver \*\*  
 South Dakota Rural Enterprise, Inc. - Bronze  
**Tom & Barb Everist Family Fund - Platinum \*\*\* +**  
*US Bank, NA - Silver \*\*\**

*Wells Fargo Bank, N.A - Silver \*\**  
 Williamson Management Group - Bronze \*  
 Woods, Fuller, Shultz & Smith, P.C. - Silver \*\*\*  
**Xcel Energy Foundation - Platinum \*\*\* +**  
**SISSETON**  
 Roberts County National Bank \*  
**SPEARFISH**  
 Black Hills State University, College of Business & Technology - Bronze \*  
 Spearfish Area Chamber of Commerce \*  
 Spearfish Forest Products - Silver \*\*  
**TEA**  
 Valley Exchange Bank Tea - Bronze  
**VIBORG**  
 Viborg Development Corporation  
**VIVIAN**  
 Vivian Community Club  
**WAKONDA**  
 First Premier Bank \*  
**WALL**  
**First Western Bank - Gold \***  
 Wall Drug Store - Silver \*  
**WATERTOWN**  
 Angus-Palm Industries, Inc. \*  
 Redlinger Bros. - Bronze \*\*  
 Watertown Chamber of Commerce - Bronze  
**WEBSTER**  
 CorTrust Bank - Bronze  
 Webster Chamber of Commerce - Bronze \*  
**WHITEWOOD**  
 Wheeler Lumber, LLC - Bronze \*  
**WINNER**  
 First Fidelity Bank - Bronze  
**WOLSEY**  
 American Bank & Trust - Bronze  
**YANKTON**  
 Applied Engineering - Silver \* +  
 Baldwin Filters  
 Cihak Insurance - Bronze \*  
 Eisenbraun & Associates, Inc.

**First Dakota National Bank - Gold \*\* +**  
 First National Bank South Dakota - Bronze \*\*  
 Kolberg-Pioneer, Inc. - Bronze  
 Sapa Extrusions, Inc. - Bronze  
 Shur-Co, Inc. - Silver \* +  
 Vision Real Estate Services  
 Welfl Construction Company - Bronze \*  
 Yankton Morning Optimist Club - Bronze \*  
 Yankton Office of Economic Development - Bronze

**Thank you to all of our YBA sponsors!**  
**It is because of you, South Dakota students have the opportunity to learn about business. Please know without your continued support, YBA would not be possible.**

# 31st Annual Youth Business Adventure

## Why Should Your Business Support YBA?

Your support is an investment in your future workforce. The payback can start surprisingly soon.

For 30 years some of the brightest and most energetic students have attended YBA programs. These are students who are important assets to South Dakota companies. YBA programs offer your company a chance to get to know this source of talent and **THEY GET TO KNOW YOUR COMPANY.**

- Most YBA students become college graduates
- 60% of YBA students stay in or return to South Dakota
- YBA students learn about business and choose future courses that help their career and help your company
- YBA students talk to each other about their training, their planning and the companies they will join or have joined

## What is the Cost Per Student at a YBA Session?

The cost to sponsor a student or teacher at YBA is approximately \$600.00. The students pay a \$150 registration fee. YBA depends on contributions from businesses, financial institutions, private foundations, service clubs, and individuals for the remainder of the costs.

## What Events during YBA Sessions can Your Business Underwrite?

You may choose to sponsor any of the following events during each of the YBA sessions: Business Bowl, Emerging Entrepreneur Contest, Problem Solving Olympics, busing for business tours, t-shirts or studio taping of original commercials. Of course, students are also entertained with an evening of bowling, movies and pizza night, a pool party, and the final dance. Signs and banners recognizing sponsoring businesses will be on display during the event, as well as being noted in the daily schedule book.

Corporations wishing to sponsor a “Day at YBA” may display and promote their products on campus and make a presentation to the participants during a general assembly. Your company logo with a link to your website will appear on the YBA website as a sponsor. A “Day at YBA” can be underwritten for \$5,000. Reserve your day early; there are only ten available.

## How Can You Help?

Youth Business Adventure is supported by over 150 businesses, organizations, and individuals, people just like you. For each \$500 YBA receives, another participant is selected to attend the program. Contributions range from a single company giving multiple scholarships to a group of individuals combining their resources to give a partial scholarship. Complete or partial awards can be earmarked for a particular school, county, or may be placed in the general fund for communities without designated support.

**All contributions made to the Greater South Dakota Education and Research Foundation, a 501(c)(3) organization, are tax deductible.**

### Contact information:

Jasper DesLauriers, YBA Executive Director  
PO Box 190, Pierre, SD 57501-0190  
Phone 800-742-8112/605-224-6161  
jasperd@sdchamber.biz  
www.yba-sd.org